

Festival de Publicidad de Lujo y Marcas Premium

	Agency/creator				
	Client				
	Title of the piece				
	Title of the advertising campa	ign			
	Contact person				
	Contact phone		e-mail		
	Production country		City		
	Duration Re	quired f	ormat requirements		
	19	920x10	080p - 1280x720p - 25fpsMP4		
S	pot Tv		Direct and promotional marketing		Young talent
S	pot movies		Action PR		Young talent group
S	pot web		Advertising illustration		Advertising campaign
D	ocumentary		Self-promotion online		Historical version
Fi	iction		Advertising series		Blogger luxury sector
A	nimation		Production advertising		Corporate identity
E	xperimental		Studio advertising		Outdoor graphic piece
V	ideo clip		Project		Advertising photography
V	<b>V</b> eb		Advertising company		Newspaper ad
G	Graphic piece		Action means		Interactive campaign
Radio wedge/Special awards of Academy Spanish Radio		my	Web application		Online viral action
			Movil application		Branded Content
			Luxury events		Other categories:
HOW	to participate:				•••••
2. To take	part, Refill an inscription sheet for every piece part, Refill an inscription sheet for every piece participantes@luxuryawards.es		nd in our, before taking part. oing to inscribe, signed and sealed and to send	it do co	municacion@publifestival.com
3. Once we		l proceed	to send to you the keys so that you gain access	to its ac	count FTP andthis way you to be
categories		d therefo	nplete with every piece, you bear in mind that y re, you have to pay the accreditation of each of I er.		
	ticipants will be able to send a maximum of of their accreditation, the amount is 695 eur		s, only in the case of beging selected winner ar ece and winning category.	nd not e	earlier they will carry out the
	calents must certify that they are students u 295 euros talented young group.	p to a ma	iximum age of 30 years. Payment for the accre	ditation	n of a young talent will be 195

7. The contestant understands and accepts the rules of the contest:

Full Name		DNI / CIF	
Signature and Seal of the Company			

